

KB:} RAW

Insects as a sustainable protein source

KB RAW products can be made up from many different protein sources, from horse to pheasant. We have now added a protein source: Insects. Insects are a particularly sustainable form of animal protein. This is because insects:

- Require little space and water during production
- Grow quickly and efficiently
- Can grow on organic waste material
- Do not produce methane

By replacing some of the meat used in our mixes, insects make the product a lot more sustainable! The great thing about insects is that they are not only sustainable, but they also a very a high-quality protein source with a good amino acid profile.

The insects that we use are the larvae of Black Soldier Flies (*Hermetia illucens*), often abbreviated as BSF.



**KB Complete
Insect / Rabbit**



many pets like it and are therefore ready for a more sustainable meal. Do owners dare to feed it to them?

Insects as a sustainable protein source



KB Complete Insect / Rabbit

The combination of insect and rabbit ensures a nice balance between insect, muscle meat, organ meat and bone. To this vitamins, minerals and salmon oil are added making it a complete diet.

Composition: 65% Rabbit: (40% back, 10% heart, 5% ears, 5% lung, 2.5% kidney, 2.5% fat), 33% Insect (BSF), 1% Salmon oil, 1% vitamins and minerals.



KB Mix Insect / Chicken

This mix contains, just like all other KB Mix products, a combination of muscle meat, organ meat and bone. Part of the chicken is replaced by 33% insects. This makes this mix more sustainable and with a high-quality protein source. Please note this mix is not complete, therefore it must be fed part of a varied diet to form a complete diet.

Composition: 67% Chicken: (42% back, 10% stomach, 10% heart, 5% liver), 33% Insect (BSF).

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**KB RAW IS A BRAND OF
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